

New decade and a new logo for the Institute of Civil Funerals

By Christine Ogden, Chair of the Institute of Civil Funerals



As the Institute of Civil Funerals enters its second decade, its Council of Management has recognised an even greater need to ensure that quality and high standards are upheld in the provision of civil funeral ceremonies.

The IoCF logo with its distinctive 'swoosh', introduced ten years ago, is now widely accepted by funeral arrangers and the public as a symbol which represents professional, qualified and dedicated funeral celebrants. Therefore, we are

very proud to unveil our new, revised logo, incorporating our mission statement: setting the national standard.

We would like to remind all funeral arrangers that celebrants who are members of the IoCF wear our unique gold badge which bears the logo. Gold was the theme of the Institute's tenth anniversary and the gold rose, which was the emblem at the centre of our celebrations, is a motif which will continue to ensure that the Institute of Civil Funerals stands out as the gold standard in civil funeral ceremonies.

'Gold badge – Gold rose – Gold standard'

